



Brought to you by Starport
Benefiting the NASA Exchange Scholarship Program

Starport would like to cordially invite you to participate as a partner of the 2015 Aliens vs. Astronauts 5.05K. This event is sure to be a fun fitness challenge with participants choosing to race as either an alien or astronaut to determine the ultimate life form. All proceeds from the race will benefit the Starport (NASA Exchange-JSC) Scholarship Program. The event will be held on Saturday, April 4th at the Gilruth Center with runners racing 3.14 miles through the Johnson Space Center. The run will begin at 9:00 am and will be followed by Starport's annual Spring Fling. Awards will be given for top finishers of the run.

Your partnership will help offset the costs necessary to organize the event. Funds received from partners will be used to purchase Dri-fit performance t-shirts for registered race participants and awards. **New for 2015**, we have added more partnership levels to choose from. Please see our new partnership options below:

Platinum Level, \$300

- Display of logo on participant t-shirts
- Listed on Starport website with logo and link
- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Listed in monthly Starport newsletter
- Opportunity to provide promotional materials in race packets
- Special announcement during awards ceremony
- Announcement during quarterly Wellness Committee Meeting
- Table and banner presence at location of your choice (must be preapproved by race director)
- 5 complimentary race entry

Gold Level, \$200

- Display of logo on participant t-shirts
- Listed on Starport website with logo and link
- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Listed in monthly Starport newsletter
- Opportunity to provide promotional materials in race packets
- Announcement during quarterly Wellness Committee Meeting
- Banner at the finish line
- 3 complimentary race entry

Silver Level, \$100

- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Listed in monthly Starport newsletter
- Opportunity to provide promotional materials in race packets
- Announcement during quarterly Wellness Committee Meeting
- 1 complimentary race entry

Bronze Level, \$50

- Listed on Starport website with logo and link
- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Opportunity to provide promotional materials in race packets

On behalf of Starport, thank you in advance for your consideration on becoming a sponsor of this year's Aliens vs Astronaut 5.05k. Your sponsorship makes a bold statement that you are a Clear Lake community partner who cares, and the participants will notice and remember your support. Attached you will find the partner form that can be completed and submitted by mail. You may also call or email with any questions

Sincerely,

Evan Thoman, MS, CSCS, ACSM-NPHS, USAW, NDPP
Director, Starport Wellness
281-244-2769
evan.l.thoman@nasa.gov

Aliens vs. Astronauts Partner Form

Thank you for your partnership in the 2014 Aliens vs. Astronauts 5.05K being held on April 19th, 2014. Your contribution to the event will go a long way in offsetting the costs necessary to organize the run and allow race proceeds to benefit the NASA Exchange Scholarship Program.



Please fill out and return this form by March 13 in order to have your corporate logo placed on the participant t-shirts. Partnerships and donations will gladly be accepted after this date, however your logo will not appear on the race t-shirts.

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Contact E-mail: _____ Contact Phone: _____

Website address (for company link): _____

Sponsors can choose to have their company name listed or submit a logo. If you want it listed, please write your company name exactly how you would like it to appear on the website, t-shirts, signs, etc.

Artwork and logos should be submitted to evan.l.thoman@nasa.gov as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as hi-resolution (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files.
- Logos for the Starport website should be submitted as 72 dpi JPEG or PNG files.

Please make checks payable to NASA Exchange-JSC and mail to: 2101 NASA Parkway, Mail Code AW, Houston, TX 77058.